

THE INTEL WHO SHOULD EXPERIENCE AMAZING? CONTEST
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

**NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50
UNITED STATES AND DISTRICT OF COLUMBIA, 18 OR OVER.**

INTERNET ACCESS REQUIRED.

1. Contest Period: The Intel Who Should Experience Amazing? Contest (the "Contest") begins Tuesday, December 6, 2016 at 12:01 a.m. Pacific Time ("PT") and ends Saturday, December 31, 2016 at 11:59 p.m. PT (the "Contest Period").

2. Eligibility: Contest is open to legal residents of the fifty (50) United States and the District of Columbia, who are at least 18 years of age as of date of entry. Employees of Intel Corporation (the "Sponsor"), Mirum Shopper (the "Administrator"), their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively the "Sponsor and its Administrators"), and its affiliates and each of their respective employees, shareholders, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win.

3. How To Enter: During the Contest Period, you can enter the Contest by visiting the Windo unit (the "Widget"), watching a video, then completing all required registration information, including submitting your paragraph indicating why your nominee should experience amazing (your "Story") to receive one (1) entry. All entry information and Story shall be collectively referred to herein as the "Entry", and collectively as "Entries". The person uploading the Entry will be deemed the entrant (the "Entrant"). In the event of a dispute as to the identity of an Entrant, the Entrant will be deemed the name appearing on the Entry. The Entry must: 1) be fully completed to be eligible; 2) be in English or Spanish; and 3) be the original creation and property of the Entrant. Any Entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified. Participation is subject to disqualification of all Entries if the same person uses multiple accounts. **There is a limit of one (1) Entry per person for the entire Contest Period.** All Entries must be completed and submitted by Saturday, December 31, 2016 at 11:59 p.m. PT. Normal Internet access and usage charges imposed by Entrants' online service will apply.

By entering, each entrant warrants and represents the following with respect to his/her Entry: (a) the Entry is entrant's own creation; (b) Sponsor's use of the Entry will not infringe on any rights of any third parties; and (c) Entry complies with these Official Rules, including the Entry Requirements set forth in Section 4.

4. Entry Requirements: By entering, you agree to waive any rights you may have to the Entry submitted. In order to be entered into the Contest, Entrants must comply with registration instructions when submitting their Entry. The Entry, or portion thereof, must not contain obscene, profane, lewd, defamatory or inappropriate content, or be disparaging to Sponsor, as determined in Sponsor's sole discretion. Entries must be in keeping with Sponsor's image and may not be offensive, as determined by Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy rights of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. Entrants may not copy or otherwise plagiarize the Entry from any source. All Entries must be the sole, original work of the Entrants. Entries should not contain any third party materials, or otherwise violate or infringe (or possibly infringe) any copyright, trademark, logo, mark that identifies a brand (other than Intel). Entries become the property of the Sponsor and will not be acknowledged or returned. Entrants and winner acknowledge and agree that their Entries become the property of the Sponsor, which thereby has the right to edit, adapt, modify, reproduce, promote and otherwise use Entries in any way it sees fit. Multiple Entries received from any person in excess of the limitation stated above will be void. Automated, script, macro or robotic Entries submitted by individuals will be disqualified. Entries may be posted on the Sponsor's website, and may be posted on other non-affiliated websites, in Sponsor's sole discretion. Any Entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified.

5. Winner Determination: One (1) Grand Prize Winner will be determined on or about January 27, 2017 from among all Entries by Sponsor-selected judges based on the following criteria: 40% Adherence to Theme, 15% Originality, 15% Creativity, 30% Clear Dictation ("Judging Criteria"). In the event of a tie score, the tied Entries will be re-judged based solely on Adherence to Theme to determine the respective Grand Prize winner. By entering the Contest, Entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor and judges, which will be final and binding in all matters relating to the Contest. Winner will be contacted either by the phone number or email address used to enter the Contest and will have forty-eight (48) hours to respond or a new winner may be chosen.

6. Prizes and Approximate Retail Values ("ARVs"): Grand Prize (1): One (1) Sponsor-selected Intel-powered laptop for the nominee (Estimated ARV \$500) and one (1) Sponsor-selected Intel-powered laptop for the Entrant (Estimated ARV \$500). All prize components are subject to availability. Prizes are awarded "as is" without any warranty or guaranty of any kind. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute a prize of equal or greater value in the event the prize is unavailable. ARV of all prizes is estimated at \$1,000.

7. Releases: Winner will be required to confirm entry, mailing address and authenticity of their Story and relationship to the nominee. Return of prize notification as undeliverable may result in disqualification and alternate determination. Winner and all Entrants, as a condition of entry into the Contest, agree to release and hold harmless Sponsor and its Administrators, each of their respective agencies, Walmart, parents, subsidiaries, affiliates and each of their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Contest (collectively the "Released Parties") from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an Entry or otherwise participating in any aspect of the Contest, the receipt, ownership or use of any prize awarded or any typographical or other error in these Official Rules or the announcement or offering of any prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused by participation in the Contest or use or redemption of any prize. Acceptance of prize constitutes permission for Sponsor and Administrator to use winners' names, likenesses, biographical information, statements, and Entry for promotional purposes (including any possible public relations opportunities) without further compensation except where prohibited by law. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Contest; violates the Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. The Released Parties are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Contest which may limit the ability to participate, or by any human error which may occur in the processing of the Entries in the Contest. Entries generated by script or bot are not eligible. Sponsor reserves the right to cancel, terminate or modify the Contest if it cannot be completed as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award the prizes from eligible Entries received prior to cancellation as outlined above. Void where prohibited by law and subject to all federal, state and local laws. As a condition of entering the Contest, Entrant (or parent/legal guardian if Entrant is a minor in his/her state of residence) agrees that: 1) under no circumstance will Entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Contest, or prize awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event will Entrant be entitled to receive attorneys' fees or other legal costs.

8. Use of Data: Sponsor and Administrator will be collecting personal data about entrants online, in accordance with Intel privacy policy. Please review the Sponsor's privacy policy at <http://www.intel.com/content/www/us/en/privacy/intel-privacy-notice.html>. By participating in the Contest, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

9. Disputes; Governing Law. The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest. Any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of California, City of Los Angeles.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF CALIFORNIA WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Contest, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to City of Los Angeles in the State of California. The parties agree not to raise the defense of forum non conveniens.

10. Winner List: For the names of the winner, available after 2/21/17, send a stamped, self-addressed envelope by 5/21/17 to: The Intel Who Should Experience Amazing? Contest Winner List, 2920 S. Sepulveda Blvd, Los Angeles, CA 90064.

11. Sponsor/ Administrator: The Sponsor of the Contest is Intel Corporation, 2200 Mission College Blvd., Santa Clara, CA 95054. The Administrator of the Contest is Mirum Shopper, 2920 S. Sepulveda Blvd, Los Angeles, CA 90064.

Wal-Mart Stores, Inc. is not responsible for the conduct, administration or execution of this Contest.